



Yu-Hsin "Rosalie" Hsu

Industrial Designer

I bring over 10 years of experience as a product designer, working across design studios and tech companies to transform creative ideas into production-ready solutions through collaboration and clear communication. At Compal, I led a confidential project that required mastering new materials for mass production, which sharpened my adaptability and problem-solving skills. More recently, I've been expanding into UI/UX, aiming to connect physical and digital design to deliver better user experiences. I'm eager to take on new challenges that merge creativity with real-world impact.

Contact

✉ Rosalie3367@gmail.com

in linkedin.com/in/rosalie-hsu-4917b683

☎ +886 989174141

Education

2008-2010 Master Degree
Chaoyang University of Technology
- College of Design / Department of Industrial Design

2009-2010 Interenship
National University of Singapore
- Department of Industrial Design

2004-2008 B.S. Degree
Chaoyang University of Technology
- Department of Industrial Design

Language

Chinese ●●●●●●●●●●
English ●●●●●●●●●●

Profolio

<https://www/rosaliehsu.com/>

Work Experience

● **2013.09 - 2019.03 & 2021.06 - Present**

Compal Electronics - Industrial Designer Leader - Department of Industrial Design

Compal is a laptop manufacturer that works with major brands to turn their designs into mass-produced products. My role was to support customers in making their ideas manufacturable, while coordinating with different departments and partner companies. I managed project resources, worked closely with specialists, and kept communication clear to ensure smooth progress.

● **2020.03 - 2021.05**

Taiwan Bitland Information Technology Co., LTD. - Senior Industrial Design leader

Established the Industrial Design (ID) team at Bitland's Taiwan branch (2019), overseeing the full process from concept brainstorming to mass production, and developed guidelines to ensure smooth project execution.

● **2012.06 - 2013.08**

ArtLee Design Studio - Product Designer - Department of Industrial Design

Cooperating with Art Gallery to design new products and max production.

● **2011.09 - 2012.05**

CDWork Design Studio - Product designer & Exhibition Design - Department of Industrial Design

- Developing lacquer related tech, applying this traditional technique in Japanese products, from the brainstorming of products to designing of packages
- Designing the products presentation, service, and marketing research

Professional Skills

